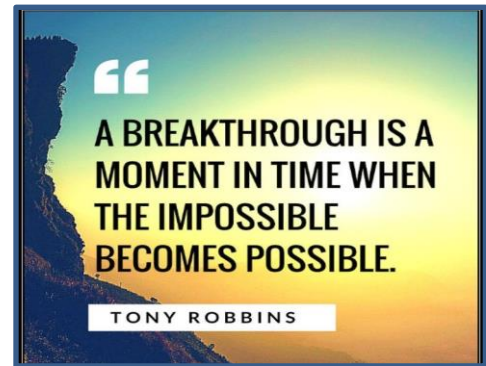


Business Breakthrough



Program overview

For every size business, there is a thirst and at times a significant or even urgent need for a breakthrough. We've all read and heard about the legends of the great eureka moments that have changed business and history. The inventor who makes an amazing discovery after thousands of failed experiments. The business innovator struggling to gain traction who suddenly bursts onto the scene with the magic ticket to fame and success, or even the blue-chip company whose stock declines and then suddenly develops an idea or an efficiency that propels its market success and stock to new highs.

Are these scenarios random good luck? A by-product of intense commitment and work? Or the outcomes of particular levels of genius? So how do entrepreneurs "will" a breakthrough to happen?

Business Breakthrough program is the path that takes you beyond the next level and is the most compact program exclusively designed to get maximum results in minimal time. This immersive program is structured to give you the plan of action for a more successful, sustainable, scalable business. Whether you are launching a new endeavor or re-envisioning your existing one, this program will give you clarity, focus, direction and an action plan for achieving business breakthrough.

Learning outcomes:

On successful completion of the program, participants will be able to:

- Create a crystal clear vision for their ultimate business success
- Uncover hidden challenges that may be sabotaging their business growth
- Identify their business with a perspective of their core strengths and their passion

- Formulate, devise strategies and tactics, improve overall implementation and execution
- Help develop a growth mindset
- Workout a strategy roadmap for lasting business success
- Renew, re-energize and inspire oneself to take the business to the next level of success

Program content

- Exploring Business Breakthrough
- Market Leadership
- Strategic Innovation
- Disruptive Competition
- Synergistic Business Model
- Customer & Profits

Key Takeaways

- 3 strategies of market leaders
- 10 keys of value innovation
- 4 perspectives of strategic business success
- 7 routes of increasing profits
- 10 characteristics of business breakthrough

Methodology:

The program will consist of presentations, group discussions in each topic of the program. The delivery method of the program is based on the science of adult learning to maximize the learning outcomes.

Program Duration : 1 day